ABOUT THE LYME DISEASE ASSOCIATION (LDA): —The Lyme Disease Association (LDA) is a NJ-based national volunteer nonprofit that devotes ninety-eight percent of its funds to programs—funding research, education, prevention and patient support. LDA has funded research projects coast to coast—some of which have been published in peer review including Journal of the American Medical Association, Neurology, Infection, and The Proceedings of The National Academy of Science.

Recognizing that the ability to find solutions involves a multi-disciplinary effort, the LDA has partnered with businesses, patient groups, celebrities, government, and the medical community to unlock the secrets of Lyme and other tick-borne diseases. LDA and TIME for Lyme, its Connecticut affiliate, raised funds and collaborated with Columbia University to open an endowed Lyme disease research center there in New York in 2007.

LDA also has a fund for children with no insurance, LymeAid 4 Kids, initiated by internationally acclaimed author Amy Tan. LDA has been accepted as a PESP Partner with the Environmental protection Agency and is part of the 2008 Combined Federal Campaign. Additionally, LDA is working to support HR 741 (Smith NJ-4) in the US House of Representatives Health Subcommittee and S-1708 (Dodd CT) in the Senate HELP Committee. For more information go to www.LymeDiseaseAssociation.org.

Lyme Disease Association, Inc.

Lyme Disease Forum

Bergen Community College
Technology Education Center (TEC) Room L25
Paramus, NJ
7:00 pm Thursday May 29, 2008
Sponsored by Lyme Disease Association, Inc

Insights Into the Crisis, Key Players and the Future

Author Pamela Weintraub who is an editor at Discover Magazine, New York, in her first public discussion about her book, Cure Unknown: Inside the Lyme Epidemic

Attorney Elliot Pollack who has defended some of the premier Lyme treating physicians against charges related to long-term treatment

Dr. Joseph Bursacano, whose own private journey has led him through the clinical, political, legal, and research aspects of the disease

President Pat Smith (LDA) whose own personal experience with Lyme disease led her to over 22 years of advocacy efforts to find a cure
Panel Discussion

7:00pm Opening Remarks & Personal Insights
Pat Smith, President, Lyme Disease Association, Moderator

7:15pm Pamela Weintraub
Veteran science journalist Pam Weintraub discusses CURE UNKNOWN, the first major journalistic examination of the Lyme wars and a dramatic narrative history of the epidemic from its earliest days. In her first public talk about her book, Weintraub will describe her personal journey and her six-year-long aggressive investigation into the dark waters of Lyme. She’ll report some surprising new findings from the forefront of academia while also deconstructing the flawed science, hubris and moneyed interests that have led to the tragic landscape of Lyme and other tick-borne disease today.

7:30pm Dr. Joseph Burrascano, Jr.
Dr. Burrascano tells about his initial involvement in Lyme disease, his 1992 testimony to Congress, followed almost immediately by the beginnings of a medical board inquiry, his insights on the Lyme crises, what he is doing today and how he sees the future.

7:45pm Attorney Elliott Pollack
Elliott Pollack adds his voice and his experience to the Lyme wars, and he provides knowledge from his cases as he defends doctors against medical board charges. He shares his perspective on how the political situation has escalated, hurting doctors and patients alike, and useful insights to help doctors who are treating.

8:00pm Interactive Panel Presentation
9:15pm Questions & Answers with Audience

Books will be available for signing by Ms. Weintraub & for on site purchase ($25) to benefit the Lyme Disease Association & Lyme research.