



# Lyme Disease Association, Inc.

PO Box 1438, Jackson, New Jersey 08527

888-366-6611 [Lymeliter@aol.com](mailto:Lymeliter@aol.com) 732-938-7215 (Fax)

## **EXHIBITOR OPPORTUNITIES 2018**

The Lyme Disease Association (LDA) is pleased to announce that **Exhibitor** opportunities are now available at our 19<sup>th</sup> annual scientific conference, "**Lyme & Other Tick-Borne Diseases: Turning the Corner Through Research,**" taking place on Sat. & Sun., Oct. 27, 28, 2018, at the Marriott Providence Downtown, Providence, RI. Jointly Provided by Columbia University College of Physicians & Surgeons and Lyme Disease Association, Inc., the College of Physicians and Surgeons designates this live activity for a maximum of XXX AMA PRA Category 1 Credits.<sup>TM</sup> Brian A. Fallon, MD, Columbia University, is conference director and Elizabeth Maloney, MD, is Co-Director.

Based on 18 prior CME conferences, LDA expects that this educational event will attract physicians and other allied health professionals from a wide range of specialties including pediatrics, internal medicine, neurology, infectious disease, cardiology, family medicine, rheumatology, pain management, and CAM practitioners. LDA conducts a direct mailing to thousands of physicians, as the conference is designed for medical and health professionals but is open to the public. Leaders from Lyme groups nationwide also attend. Speakers, agenda, exhibitor info, and registration for the conference are available on [www.LymeDiseaseAssociation.org](http://www.LymeDiseaseAssociation.org). Medical student scholarships are also offered.

The Lyme Disease Association is a nonprofit, all volunteer corporation whose goals are education, prevention, research funding, and patient support. In 2017, 98% of all contributions to LDA were used for funding programs. The LDA has funded many research projects coast-to-coast, which has resulted in 45 publications in peer-reviewed journals to date including *Infection*, *Infection & Immunity*, *JAMA*, *Journal of Clinical Microbiology*, *Journal of International Neuropsychological Society*, *Journal of Psychiatry & Clinical Neuroscience*, *Emerging Infectious Diseases*, *Neurology*, *Proceedings of the National Academy of Science*, *The Psychiatric Clinics of North America*, *Journal of Bacteriology*, *Biochemistry*, *Antibiotics*, and *FEBS*.

LDA partnered to open an endowed Lyme disease research center at Columbia in 2007. LDA gave a grant to establish a tissue bank at the Center with a freezer for storage. Internationally acclaimed author Amy Tan worked with the LDA to develop its *LymeAid 4 Kids* program which provides monies for children without insurance coverage for Lyme disease. Collaborating with UMDNJ, now Rutgers, which received an EPA grant, LDA helped develop a prevention video for children now featured on the LDA website. Kids are at the highest risk of acquiring Lyme disease, and according to LDA calculations, 30% of cases from ages 0-19 from 2000-2010 were children.

LDA is a Guidestar Exchange Gold Participant for its transparency of operations and is a 2017 CFC federal workplace giving campaign member as a national approved charity for federal workers. LDA is a partner with the Environmental Protection Agency (EPA) in its PESP program. In 2011, LDA was session co-chair with CDC in the EPA's Virginia prevention conference. LDA has testified before both the US House of Representatives Global Health & Human Rights Health Subcommittee (2012) and the Energy & Commerce Health Subcommittee (2013). LDA was invited to FT. Collins, CO in 2007 and in 2013 for day-long meetings with the Vector-Borne Diseases Division. LDA also presented to the AAAS conference in Washington, DC in 2015. In 2016, I was appointed to the Programmatic Panel for the Congressionally Directed Medical Research Program to help oversee the tick-borne diseases grant funds awarded through this Department of Defense program and to the newly created HHS Lyme & Tick-Borne Disease Working Group in Washington, DC in 2017.

Lyme, a debilitating disease, often goes unrecognized, and it can affect every body system including the cardiac, ophthalmic, musculo-skeletal, and neurologic systems. Symptoms can range from headaches, fatigue, joint pains, blindness, and heart block, to psychiatric manifestations and seizures. According to the CDC, Lyme is vastly underreported, thus 360,000 new cases occurred in the US in 2016. Worldwide, Lyme is found in 80 countries. A new strain of *Borrelia* has now been found in the Midwest to cause Lyme, *B. Mayonii*. The same ticks that carry the Lyme bacteria also harbor other deadly organisms causing diseases on the rise including anaplasmosis/ehrlichiosis, babesiosis, bartonellosis, tularemia, & *Borrelia miyamotoi*. Additionally, other ticks are now transmitting emerging viral diseases such as Powassan, Heartland, and Bourbon. A new tick, *H. longicornis*, has invaded New Jersey in several areas, and was found in VA recently. It reproduces asexually so can quickly establish itself.

This conference is an opportunity for your company to exhibit its products to a specific marketplace and to benefit a worthy cause, the eradication of Lyme and other tick-borne diseases.

Sincerely,

  
Patricia V. Smith, President



Exhibitor Opportunities  
LDA/Columbia University Conference Oct. 27, 28, 2018  
Marriott Providence Downtown, Providence, RI

**BY MAIL REGISTRATION FORM**

**Exhibitors**

A limited amount of space for exhibitors is available on a **first come, first served basis**. Each space is \$1,200 which includes 1 standard table, 2 chairs. **Exhibit fee includes only one conference admission (see "entrance badge name" on form)**. One other company representative can sit at the table but must register and pay for a separate conference admission if he/she intends to participate in conference activities. Exhibit space is limited to a table. Those with a popup need to contact LDA first to see if a slot is available for a popup and any extra charge that might be necessary. Exhibitors are responsible for payment of any box handling charges they incur while shipping to the hotel and any electric they order from the hotel. **Deadline for receiving By Mail Registration Form/Exhibitor Agreement/Check for name inclusion in Conference Program, September 21, 2018.**

Exhibitors must complete the information below and complete and sign the attached Conference Exhibitor Agreement (among LDA, Columbia, Exhibitor).

Payment signifies agreement to all terms.

**Please Print**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone (with area code): ( ) \_\_\_\_\_ Fax :( ) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Exhibitor Entrance Badge Name (one) \_\_\_\_\_

Other Company Representative, (one non-conference attendee) \_\_\_\_\_

Number of exhibit spaces needed: \_\_\_\_\_ (ea. \$1,200)

Please indicate the Product or Service you will promote at the conference: \_\_\_\_\_

Email [LDA@LymeDiseaseAssociation.org](mailto:LDA@LymeDiseaseAssociation.org) with questions.

**\*NOTE: If Hotel requires a breakdown Saturday after conference and reset Sunday of exhibits, it is beyond control of the LDA.**

**CHECKS/MONEY ORDERS MUST BE INCLUDED WITH SIGNED FORMS TO CONFIRM REGISTRATION**

**Please make checks/money orders payable to Lyme Disease Association, Inc. & send to:**

LDA, PO Box 1438, Jackson, New Jersey 08527

**No cancellations after registration received.**

**No audio or videotaping of the conference is permitted.**

## Conference Exhibitor Agreement

This Agreement is made by and between The Lyme Disease Association, Inc. ("host"), Columbia University and \_\_\_\_\_ ["Company"] pursuant to which the Company will exhibit at the Columbia University CME activity entitled "**Lyme and Other Tick-Borne Diseases: Turning the Corner Through Research**" \_\_\_\_\_ (Company) will pay to The Lyme Disease Association, Inc. the sum of \$1,200.00 for exhibition space for this period. The installation and display of such an exhibit is approved on the following terms and conditions:

1. Host represents and warrants that the Promotional Opportunities will (i) neither influence planning nor interfere with the presentation of any educational activity held as part of the Conference, (ii) not be permitted in the same room of, or in any obligate path to, any educational activity held as part of the Conference immediately before, during, or immediately after such educational activity. Host shall not permit any product advertisements for Company products in any materials disseminated in the same rooms where any educational activity is being conducted at the Conference.
2. Company will be provided with space to exhibit. If the Conference is not conducted, or if the exhibition space is not provided, Host will promptly refund the Exhibit Fee to Company.
3. The Exhibit Fee charged to the Company represents the relative fair market value and is the same as those charged to other exhibitors covered under this Agreement.
4. On behalf of itself, its employees, agents, and/or any of its subcontractors, Host represents and warrant that all of its activities undertaken hereunder and at the Conference will comply with all applicable federal, state and local laws, rules, regulations, codes, ordinances, orders, policies and guidelines of all courts and governmental authorities.
5. The Host represents and warrants that it has all necessary clearances, consents, licenses, releases and/or authorizations to conduct the Conference and receive the Exhibit Fee.
6. This Agreement states the entire agreement and understanding of the parties with respect to the subject matter set forth herein, and shall supersede all prior oral and written agreements between the parties on this subject matter.
7. The Agreement may not be modified without the written approval of the Host.
8. Company will pay to Host the Exhibit Fee along with a fully signed copy of this Agreement.

**Conference Exhibitor Agreement (continued)**

9. Exhibitor hereby agrees to protect, indemnify, defend and save Columbia University and the Lyme Disease Association, Inc. harmless against all claims, losses, and damages to person or property, governmental charges or fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the Exhibition Premises.
10. Exhibitor understands that Columbia University's insurance does not cover Exhibitor's property nor does the Lyme Disease Association's insurance cover Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses.

Name of Exhibiting Company: \_\_\_\_\_  
(please print)

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Host Organization: LYME DISEASE ASSOCIATION, Inc.

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Lyme Disease Association, Inc. EIN # 22-3123551

Name of CME Provider: Columbia University College of Physicians and Surgeons.

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Please Sign & Return to the Lyme Disease Association as soon as possible to:**

LDA/Smith  
PO Box 1438  
Jackson, NJ 08527