

ILADS : Doctor-Patient Relationship Importance Campaign Launched on Jumbotron



The International Lyme & Associated Diseases Society (ILADS), a professional medical society, has launched a campaign to underline the importance of the relationship between the patient and the treating physician. The campaign kicked off with a jumbotron billboard in New York City's Times Square. "We want to restore real healthcare for our patients and allow doctors to prescribe the best possible treatments without interference from insurance companies and other bureaucracies," said Dr. Steven J. Bock, President, ILADS Board of Directors, in the ILADS press release on the campaign.

NOTE: *On behalf of patients unable to get help for Lyme and tick-borne diseases (TBD) and for those yet to contract TBD, the Lyme Disease Association, Inc. supports the tenets of this ILADS campaign.*

For more information:

ILADS Jumbotron video [Click to view video](#)

ILADS Press Release

More on ILADS jumbotron campaign

Ilads Website

Read more about the doctor patient relationship issues and shared medical decision- making in the **2020 Training, Education, Access to Care, and Reimbursement Subcommittee Report to the HHS Tick-Borne Disease Working Group**, which was Co-authored by LDA President Pat Smith who Co-Chaired the subcommittee.

Read more about the doctor patient relationship issues and shared medical decision- making (including Recommendation 7.1) in the **2020 TBD Working Group Report to Congress**, which was co-authored by LDA President Pat Smith.
https://www.hhs.gov/sites/default/files/tbdwg-2020-report_to-congress-final.pdf