

# LA4K Benefit by DE 87ers Basketball 2/17/15



## Delaware 87ers Press Release

www.sevens.com  
302-504-7587



### DELAWARE 87ERS, LYMEAID 4 KIDS PARTNER FOR SECOND SEASON

– *Sevens, Delle Donne and University of Delaware College of Health Sciences to host LymeAid 4 Kids night* –

NEWARK, DE – Feb. 13, 2015 – The Delaware 87ers today announced LymeAid 4 Kids night, presented by the University of Delaware College of Health Sciences, on Tuesday, Feb. 17 at the Bob Carpenter Center “The Bob.” [Link to The Bob](#)

The national non-profit Lyme Disease Association’s LymeAid 4 Kids fund raises monies for families who are struggling to pay for Lyme diagnosis and treatment, due to lack of insurance coverage for Lyme and financial hardship. The LDA has given out over \$250,000 to help kids.

The 87ers will host the Westchester Knicks on Tuesday in an NBA Development League Atlantic Division contest. That night, the Sevens will wear special lime green shooting shirts that feature the LymeAid 4 Kids logo on the front,



and the University of Delaware College of Health Sciences logo on the back. Each shooting shirt will be available for purchase via an auction at the game.

In partnership with the Lyme Disease Association, WNBA All-Star and Delaware 87ers goodwill ambassador Elena Delle Donne will make an appearance at the game, as the Sevens will host a number of activities featuring the former University of Delaware star.

The first 500 fans in attendance will receive a Rally Rag courtesy of University of Delaware College of Health Sciences. Before the game, Delle Donne will host a VIP event in the Club for Courtside Seat Holders. From the second quarter through

halftime, the former Blue Hen basketball star will be signing autographs for \$10, with all proceeds benefitting LymeAid 4 Kids. At halftime, the 87ers will draw a random lucky seat, and the winner will be upgraded to sit courtside next to Delle Donne for the duration of the third quarter.

## **TICKET INFORMATION**

For tickets, please visit [www.sevens.com/promo](http://www.sevens.com/promo) and enter the code LYMEAID, or call the 87ers office and speak to a representative at 302-504-7587.

### **About the Delaware 87ers**

The Delaware 87ers of the National Basketball Association Development League (NBADL) were relocated to America's first state in 2013 and named to commemorate the year in which Delaware ratified the U.S. Constitution, 1787. The Sevens are the NBADL affiliate of the NBA's Philadelphia 76ers and are owned by the Sixers. The 87ers play at the University of Delaware's Bob Carpenter Center in Newark, DE.

### **About the NBA Development League**

The NBA Development League is the NBA's official minor league, preparing players, coaches, officials, trainers, and front-office staff for the NBA while acting as the league's research and development laboratory. Featuring 18 teams with direct affiliations with NBA franchises for the 2014-15 season, the league offers elite professional basketball at an affordable price in a fun, family-friendly atmosphere. An all-time high 26 percent of all NBA players at the start of the 2014-15 season boasted NBA D-League experience. In fostering the league's connection to the community, its teams, players and staff promote health and wellness, support local needs and interests, and assist in educational development through NBA D-League Cares programs. Fans can watch all NBA D-League games on [nbadleague.com](http://nbadleague.com).

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