The Environmental Protection Agency’s (EPA) Pesticide Environmental Stewardship Program (PESP), of which the Lyme Disease Association (LDA) is a long time member, features LDA in its Fall 2014 newsletter. PESP is designed to reduce pests, in this case, ticks, and reduce the exposure to ticks with minimal use of pesticides – how Integrated Pest Management (IPM) can be applied to reduce the incidence of potentially debilitating Lyme and other tick-borne diseases. Read about it below.

Click below for pdf of PESPWire Newsletter

LDA Featured Member in EPA Newsletter
Happy Trails, Candy!

We’d like to say goodbye and send well wishes to Candace “Candy” Brassard, who retired from EPA’s Office of Pesticide Programs on August 23rd. Candy, a biologist with 35 years of federal service, spent much of her career with EPA. She devoted her final two years to the Environmental Stewardship Branch in support of PESP and our IPM efforts.

In her early career, she focused on ecological risk assessments and ecological monitoring. Candy later shifted to efforts to evaluate prevention and control methods for vectors that pose risks to public health, including tick-borne diseases.

An especially notable accomplishment of Candy’s impressive career was the 2014 Federal Initiative: Tick-Borne Disease Integrated Pest Management White Paper. The document was the product of a two-year collaboration among the Federal Tick-Borne Disease IPM Workgroup, a group comprising of 14 agencies including EPA, Centers for Disease Control and Prevention, Department of Agriculture, Geological Survey, National Science Foundation, Department of Defense, National Institutes of Health, and National Park Service. Candy was instrumental inmarshalling the production of this important document.

Candy was a leader and incredibly dynamic force in promoting IPM tactics to reduce the risk from ticks and tick-borne diseases. She was unique in that her work intersected with her personal passion. We’ll dearly miss her ever-present optimism and support for IPM!

In This Issue:
Happy Trails, Candy.......................... 1
Featured Member: Lyme Disease Association.......................... 1
Strip Cultivation Reduces Pesticide Use.......................... 2
5 Common Myths About Ticks.......................... 4
Preventing Termites in New Construction.......................... 5
School IPM in New England.......................... 6
Canada Grove IPM.......................... 8
New Pest Control Calculator.......................... 10
EPA Launches Pesticide Drift Reduction Program.......................... 10
EPA Recognizes School IPM Programs.......................... 11
Upcoming Events.......................... 13
News in Brief.......................... 12
Great Opportunities.......................... 13

Featured Member: The Lyme Disease Association

We sat down with Pat Smith, President of the Lyme Disease Association, Inc. (LDA), to discuss her organization’s work preventing Lyme disease and how Integrated Pest Management (IPM) can be applied to reduce the incidence of this potentially debilitating disease. LDA is a longstanding Silver-level member of the Pesticide Environmental Stewardship Program.

Can you give us some background on your organization’s history and goals?

LDA’s mission is to promote awareness of and control the spread of Lyme and other tick-borne diseases (TBDs) through education of health care professionals, the public, and government officials; raising and distributing funds for cutting edge research, external education initiatives, and other innovative projects; and assisting underprivileged patients.

LDA is a 501(c)(3) non-profit focused on research, education, prevention and patient support. LDA began as the Lyme Disease Association of Central Jersey in 1991, then became the Lyme Disease Association of New Jersey in 1993. Formed by patients and doctors who saw the need to organize to fund research and educate people on the many complex issues, by 1997, it had influence far beyond NJ borders. In 2000, it became the Lyme Disease Association, Inc. with a broader mission. LDA is volunteer-run and utilizes consultants for specific expertise as needed.

continued on page 3
The Lyme Disease Association

The LDA has presented 15 accredited scientific conferences for researchers, doctors, and health care providers, featuring international speakers on TBD, most jointly sponsored by Columbia University. LDA has also educated through public, school, corporate and government seminars. Annually, LDA awards education grants to Lyme groups, universities, and other organizations to further their TBD mission. To date, 94 such grants have been awarded.

Since children are at the highest risk of acquiring Lyme disease, in 2004 LDA created LymeAid4Kids, a fund to help uninsured children initiated in conjunction with author Amy Tan. LymeAid4Kids has awarded almost $250,000 in grants.

LDA's website features a Lyme: Kids & Schools section with free information for teachers, parents, and the public. In addition to material directed at children, LDA also offers free (after postage) the LymeR Primer brochure, Tickmark, and Tick Card, downloadable and printable copies of National Case Map, Case Number graphs, Personal & Property Prevention Posters, Symptoms Lists; and at cost materials including conference DVDs, and books. The site also houses an extensive collection of tick and rash pictures and tick-borne microbes. Finding doctors who are experienced in treating tick-borne diseases is difficult, thus LDA created an automatic doctor referral system to help people worldwide.

LDA representatives have testified in many state legislatures and participated in press conferences with congresspersons, governors and other elected officials. LDA had the change on the introduction and passage of federal and state Lyme-related legislation. The LDA President testified before the US House of Representatives Foreign Affairs Global Health & Human Rights Subcommittee (2012) and Energy & Commerce Health Subcommittee (2013).

What is your organization's role in promoting IPM to help prevent Lyme disease?

One of the goals of the LDA is to reduce the number of people exposed to ticks, thereby reducing the risk of the disease they carry. LDA has always incorporated information about personal, domestic animal, and property protection related to ticks and TBDs into its educational seminars, presentations, published literature, and research agenda.

LDA does not advocate for the use of products, but rather, presents strategies for reducing TBDs, such as the avoidance of tick habitats, proper clothing, property maintenance, and, perhaps most importantly, tick checks. The realities of increasing tick populations, however, create a need for individuals to be aware of products that can be used on clothing, skin, and property to kill or repel ticks. Therefore, LDA has incorporated into its programs information on the availability of such products, their differing purposes, the need to know and comply with manufacturers' directions/recommendations, the risks/benefits of such uses, and where they can find more information on these types of products, such as EPA's website.

Additionally, LDA has presented information on IPM tactics such as deer feeder stations to control ticks on large properties, bait boxes to control ticks on small mammals, and biological controls for ticks such as fungi and nematodes. It is LDA's philosophy that they have a responsibility to inform people of all prevention options, but that people are ultimately responsible for their choices.

What techniques and messages have you found to be the most effective in preventing exposure to ticks?

The most effective message in preventing exposure to ticks is immersion-saturating people with the facts about the diseases ticks cause.
These facts include that: (1) Lyme disease is now found in 80 countries worldwide, (2) 15+ TBDs now affect people in the US, (3) one tick bite can transmit many diseases, (4) TBD diagnosis and treatment is challenging, (5) there is a lack of awareness of and medical knowledge about TBDs among physicians, and (6) children are at the highest risk. LDA has done hundreds of presentations over the years, and the feedback from audience members has been consistent - that they had no idea of the magnitude of the problem. LDA’s awareness building has led people to take precautions and further spread the message directly and through support/advocacy groups.

Tell us about a major success in using IPM to prevent Lyme disease.

LDA’s development and dissemination of free print materials on Lyme disease and its prevention has been a major success. These materials include the LymeR Primer (with information on 15 TBDs), tick identification and removal cards and bookmarks, and the ABCs of Lyme Disease pamphlet for parents and educators. To date, more than 2.2 million pieces of literature have been distributed to doctors, hospitals, health departments, government officials, military installations, veterinarians, parks, businesses, schools, Lyme groups, and the public. LDA has been fortunate to secure corporate sponsors, several of whom are involved with TBD prevention, to underwrite the production of these materials.

What are your goals in the next five years?

In the next several years, LDA hopes to be able to expand its research efforts. We also intend to work with other groups and federal agencies for a focused federal research agenda that will include developing a gold standard Lyme diagnostic test, developing safe and effective treatments for Lyme, and identifying effective approaches to reduce the size and spread of tick populations thereby reducing disease transmission.

LymeDiseaseAssociation.org
epa.gov/pesp
LDA Presents Lyme & TBDs to EPA

On September 18, 2014, Lyme Disease Association President Pat Smith presented a 1.5 hour PowerPoint presentation entitled Lyme & Other Tick-Borne Diseases: A National Overview & The Role of LDA to the Environmental Protection Agency Biopesticides & Pollution Prevention Division in Arlington, VA. The presentation was done in person, and through a webinar and call in. Question and answer followed, and education materials were distributed by LDA Board member Richard Smith.

Ms. Smith discussed her organization’s role in Lyme disease prevention and provided an overview of Lyme and other tick-borne diseases with an emphasis on research and prevention. The LDA has been a long time partner in the EPA’s Pesticide Environmental Stewardship Program (PESP)—a program designed to reduce risks from pests, in particular, ticks, thereby reducing risks of tick-borne diseases with minimal use of pesticides. This goal is to be achieved by developing tools to be used in schools and for people who have access to public lands for outdoor uses.

LDA helped in the PESP to form the Network to Reduce LD in Children & High Risk Groups. LDA also helped to plan and organize the EPA Conference in 2011 in Virginia, Promoting Community Integrated Pest Management (IPM) to Prevent Tick-Borne Diseases. Pat also co-chaired with CDC, a conference session: Public Outreach Strategies to Reach Targeted Populations. Ms. Smith also co-authored the article from the Network which appeared in the National Association of School Nurses (NASN) March 2010 Journal, You Can Make a Difference to a Child by Reducing Risk of Lyme Disease.
LDA Co-Chairs EPA Lyme Conf. Session

March 30 -31, 2011, Arlington, VA – The Environmental Protection Agency (EPA) Environmental Stewardship Branch Lyme Network, of which LDA is a founding member, held a 2-day Lyme disease prevention conference, “Promoting Community Integrated Pest Management (IPM) to Prevent Tick-Borne Diseases.” LDA President, Pat Smith, and Emily Zielinski-Gutierrez, Centers for Disease Control and Prevention (CDC), co-chaired a session: Public Outreach Strategies to Reach Targeted Populations. Pat Smith helped obtain the speakers for the session, co-chaired it, and presented a Powerpoint on Lyme’s spread and the LDA’s work in combating that spread across the country. She also answered questions. LDA provided its Lyme brochures at the conference and was available to answer questions throughout. The conference was sold out, more than 146 attendees, many of whom were professionals in tick management, although the public was invited, and a free online webinar had 180 signed up to hear the conference and ask questions.
March 31, 2011 Community Integrated Pest Management for Preventing Tick-Borne Diseases Conference

(L) Pat Smith, President, Lyme Disease Association, and (M) Emily Zielinski-Gutierrez, Centers for Disease Control and Prevention, Co-Moderators of the Public Outreach Strategies session with (R) Diane Blanchard, Co-President, Time For Lyme, Panel Member.

Environmental Protection Agency (EPA) – Lyme Disease Association (LDA)

Agenda Highlights

- Protecting Children in Schools and Outdoor Environment
- Creating Institutional Structures for Community Level IPM
- Role of Landscape Planning in Tick Management
- Public Outreach Strategies to Reach Targeted Population
- Protecting Outdoor Workers Exposed to Ticks
- Population-Based Prevention Strategies
- Research Strategies
- Summary of Research Needs and Knowledge Gaps
LDA Partnering With EPA (PESP) Since 2008

LDA has been accepted as partner in the Environmental Protection Agency’s Pesticide Environmental Stewardship Program (PESP). The Pesticide Environmental Stewardship Program (PESP) is a voluntary program that forms partnerships to reduce the potential health and environmental risks associated with pests and pesticide use and to implement pollution prevention strategies.

LDA has been accepted as partner in the Environmental Protection Agency’s Pesticide Environmental Stewardship Program (PESP).

The Pesticide Environmental Stewardship Program (PESP) is a voluntary...
program that forms partnerships to reduce the potential health and environmental risks associated with pests and pesticide use and to implement pollution prevention strategies. Although LDA does not recommend or endorse products, many individuals choose to use repellents against ticks. The informed actions of pesticide users help reduce risk to people and the environment.

See [http://www.epa.gov/pestwise/pesp/members/index.html](http://www.epa.gov/pestwise/pesp/members/index.html) for program details (LDA is a Silver member).

---

**EPA Announces New Website with Repellants, Effective times, Active ingredients**

October 2009

The EPA has a new website containing a table for tick and/or insect repellents. It includes company name, active ingredient, % of ingredient, hours effective against ticks and/or mosquitoes, and EPA registration number. LDA does not endorse products but feels that consumers need to have available information that is easy to access to make informed choices if they decide to use any products. This site is a great resource.

[To view click here](http://www.epa.gov/pestwise/pesp/members/index.html)

---

**LDA Strategy for Reduction to Tick Exposure Accepted by EPA’s PESP Program**

July 2009
LDA is part of the Environmental Protection Agency’s Pesticide Environmental Stewardship Program (PESP) in an effort to reduce risks to pests, in particular, ticks, thereby reducing risks to tick-borne diseases. The thrust of this partnership with USEPA is to educate schools and families on the necessity of protection from exposure to ticks which may carry disease causing pathogens. This strategy includes developing tools to be used in schools and developing educational tools for people who have access to public lands for outdoor uses, i.e. walking, hiking. 

EPA has now accepted LDA’s strategy.

LDA Meets with Federal Government on Lyme Prevention for Kids

June 24, 2009

Candy Brassard, Senior Biologist, Environmental Protection Agency; Dr. Ben Beard, Chief of Vector-Borne Diseases, Centers for Disease Control & Prevention; and Pat Smith, President, Lyme Disease Association at a meeting in DC on June 24 to discuss strategies to protect children from getting Lyme disease.

LDA Meets with EPA on Lyme Disease Prevention

June 4, 2009

LDA President Pat Smith held a Lyme briefing for the Environmental Protection Agency employees in Washington, DC on June 4 and afterward, met with EPA officials Edward Brandt, Senior Economist, Pesticide Environmental Stewardship Partner Liaison; and Frank Ellis, Senior Entomologist and Team Leader, Biopesticides and Pollution Prevention Program. LDA is a PESP partner of the EPA, to try and reduce ticks and
risks associated with ticks—with LDA’s program goals to apply especially to children.