

# Columbia Lyme Research Ctr. Campaign

The Lyme Disease Association designed a special 3 prong Campaign to help support scientific research at the Columbia Lyme and Tick-Borne Diseases Research Center.

## **1) LDA is Hosting 13th Annual Scientific Conference with Columbia University**

September 29-30, 2012 – Hyatt Bellevue, Philadelphia, PA

[Register](#)   [Agenda](#)   [Conference Presenters](#)

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## **2) LDA is Promoting a Special Fund Raising Campaign**

To benefit the Columbia Lyme and Tick-Borne Diseases Research Center. Please help the LDA provide funds for Columbia to unlock the secrets of Lyme disease by making a contribution today. Simply go to our donation page and choose the Columbia Lyme Center campaign. No amount is too small – we are all in this together!

[Click here to donate.](#)

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## **3) LDA is Facilitating a Drawing To Help Raise Awareness About the Center**

To take place on October 31, 2012 in which a lucky participant will be randomly selected to meet with Dr. Fallon and the Lyme and Tick-Borne Diseases Research Center Team. The chosen participant and one guest will take a free tour and be able to discuss the Center's activities while relaxing and having lunch. To sign up for a chance to enjoy this specially planned day please fill form out below.

Take a few minutes to check out [Columbia University Lyme & Tick-Borne Diseases Research Center's website](#)

Please note:

- Information from the form below will only be used to contact you if you win.
- Transportation is not included as a covered expense in this event.

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# Literati with Lyme Video

For the first time, see the authors of *Literati with Lyme* at the LDA/Columbia Press Briefing in New York City, May 18, 2005.

Amy Tan, Meg Cabot, and Jordan Fisher Smith candidly discuss Lyme disease and their own personal stories. Also featured is Dr. Brian Fallon, Columbia University. LDA President, Pat Smith, presents the opening overview.

[Video for RealPlayer](#)

[Video for Windows Player](#)

[Download RealPlayer](#)

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[Literati Photo Album](#)

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# Grant Awards Program

The effectiveness of a charity can be judged by the success of its programs. One of the Lyme Disease Association's (LDA) most effective programs is its Grant Awards. In its search for a cure for chronic Lyme disease and disease prevention and in its quest to educate, the LDA, using ALL volunteers, has since 1992 funded about 202 research and education grants coast-to-coast through researchers at more than 22 institutions including Columbia University College of Physicians & Surgeons, NJ Medical School (UMDNJ), Fox Chase Cancer Center, University of California, Davis, and University of Pennsylvania and at several government agencies.

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Moving the tick-borne disease field forward requires not only funding cutting-edge research projects at institutions which have other resources and collaborators, but it also requires publication of the data and conference presentations so that other scientists can review it and use it as a basis for future projects to move the field forward.

Some of the LDA-funded research has been featured in more than 35 peer-reviewed journals, e.g., *Journal of the American Medical Association (JAMA)*, *The Proceedings of the National Academy of Science*, *Emerging Infectious Diseases*, *The*

*Psychiatric Clinics of North America, Infection, Journal of Neuropsychiatry and Clinical Neurosciences, JSTBD, Journal of Clinical Microbiology, Journal of International Neuropsychological Society, and Infection and Immunology* and has been presented at both national and international Lyme conferences.

[LDA Grants](#)

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## **Literati Books and Autographs for Sale**

Acclaimed Literati with Lyme Authors Amy Tan, Meg Cabot, and Jordan Fisher Smith are part of LDA's Literati with Lyme team. Literati with Lyme is an effort by nationally-known authors, publishers, editors, literary agents, other publishing professionals, and the national non-profit Lyme Disease Association to raise awareness of this growing infectious disease threat and to raise research funds for a cure. A number of publishers including Houghton Mifflin, Milkweed Editions, Penguin Group (USA) Inc. and Harper Collins donated books to the Lyme Disease Association to help in its work. Now you can purchase books/tapes by these authors with a personally signed bookmark included from the author and benefit the work of LDA at the same time.

Literati with Lyme Book Sale:

Buy books with signed bookmarks from the authors. Support LDA's Lyme disease research and education efforts!



*Amy Tan*

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*Jordan Fisher Smith*

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*Meg Cabot:*

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# Literati Photo Album

Acclaimed Literati with Lyme Authors Amy Tan, Meg Cabot, and Jordan Fisher Smith are part of LDA's Literati with Lyme team. Literati with Lyme is an effort by nationally-known authors, publishers, editors, literary agents, other publishing professionals, and the national non-profit Lyme Disease Association to raise awareness of this growing infectious disease threat and to raise research funds for a cure.

On May 18, 2005, Amy Tan, Meg Cabot, and Jordan Fisher Smith joined in an LDA Literati Press Conference along with LDA President Pat Smith and Dr. Brian Fallon, Columbia University at the Princeton/Columbia Faculty Club in Manhattan.

On May 19, 2005, the Lyme Disease Association (LDA) hosted Literati with Lyme, a fundraising event at New York University, entitled "Writer's Block of the Worst Kind." The event featured Literati who have all had Lyme disease: Amy Tan (The Joy Luck Club and movie); Meg Cabot (The Princess Diaries series and movies); E Jean Carroll (advice columnist for Elle Magazine); Jordan Fisher Smith (Nature Noir: A Park Ranger's Patrol in the Sierra); and Jennifer Weis (executive editor St. Martin's Press). They shared the stage with two prominent medical authorities on Lyme providing a firsthand account of the disease and its impact on peoples' lives and livelihoods.

In 2007, author Rebecca Wells, *Ya Ya Sisterhood*, joined the Literati effort, providing a video for the opening of the Columbia University Research Center.

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## Who Is Literati With Lyme

For the first time, four nationally acclaimed authors and an executive editor are sharing the stage with two prominent medical authorities on Lyme for a firsthand account of the disease and its impact on peoples' lives and livelihoods. Thursday, May 19, 2005, 7-10PM, the Lyme Disease Association (LDA) will host Literati with Lyme, a fundraising event at New York University, entitled "Writer's Block of the Worst Kind." The event is featuring Literati who have all had Lyme disease: Amy Tan (*The Joy Luck Club* and movie); Meg Cabot (*The Princess Diaries* series and movies); E Jean Carroll (advice columnist for *Elle Magazine*); Jordan Fisher Smith (*Nature Noir: A Park Ranger's Patrol in the Sierra*); and Jennifer Weis (executive editor *St. Martin's Press*).

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Amy Tan

NY Times bestselling author, Internationally acclaimed, *Joy Luck Club* (made into a movie), *Kitchen God's Wife*, *Hundred Secret Senses*, *Bonesetter's Daughter*, and *Opposite of Fate*, which contains a chapter on her own Lyme disease  
<http://www.AmyTan.net>



Meg Cabot

Meg Cabot #1 New York Times best selling author whose works include The Princess Diaries series, which were made into two hit movies <http://www.megcabot.com>



E Jean Carroll

Internationally known Elle Magazine advice columnist (Ask E Jean); author whose works include Hunter, Mr. Right, Right Now; Emmy nominated writer for Saturday Night Live; and co-founder of [www.Greatboyfriends.com](http://www.Greatboyfriends.com) <http://www.ejeanlive.com>



Jordan Fisher Smith

Author whose new book, Nature Noir: A Park Ranger's Patrol in the Sierra, sold out its first printing in a month, includes a chapter on his own Lyme disease <http://www.naturenoir.com>



Jennifer Weis

Executive Editor St. Martin's Press

Ms. Weis was editor for Pat Weintraub's book "Cure Unknown, Inside the Lyme"



Rebecca Wells

Joined the Literati at a later date. She is a New York Times best selling author of the YaYa Sisterhood books: *Divine Secrets of the Ya-Ya Sisterhood*, *Little Altars Everywhere*, *Ya-Yas in Bloom*, and *The Crowning Glory of Calla Lily Ponder*.

visit the Literati website <http://www.Lymeliterati.org>

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## What is Literati With Lyme

Literati with Lyme is an effort by nationally-known authors, publishers, editors, literary agents, other publishing professionals, and the national non-profit Lyme Disease Association to raise awareness of this growing infectious disease threat and to raise research funds for a cure. Literati with Lyme is supported by Columbia University Medical Center, Houghton Mifflin, Milkweed Editions, Penguin Group (USA) Inc., IGeneX Labs, the DEET Education Program, and a growing list of others.

Literati with Lyme is the brainchild of Amy Tan, author of *The Joy Luck Club*, *The Bonesetter's Daughter*, and *The Opposite of Fate*; Jordan Fisher Smith, author of *Nature Noir: A Park Ranger's Patrol in the Sierra*; and Pat Smith, President of the Lyme Disease Association, Inc. They are joined by Meg Cabot, bestselling author of *The Princess Diaries*, E. Jean Carroll, best-selling author, advice columnist for *Elle Magazine* and Emmy nominated writer for *Saturday Night Live*, and executive editor Jennifer Weis of St. Martin's Press

Literati with Lyme will feature two days of events in Manhattan during Lyme Awareness Month in May of 2005.

On May 18, 2005, a private press breakfast will be held at Columbia University. Featured will be Amy Tan, Meg Cabot, Jordan Fisher Smith, Pat Smith, and Brian Fallon, M.D., Associate Professor, Clinical Psychiatry, Columbia University Medical Center (CUMC); Director, Lyme Disease Center, CUMC & NY State Psychiatric Institute.

That evening, there will be a by-invitation-only reception for major Literati with Lyme donors (over \$200) at the Manhattan home of Amy Tan. Other guests at the reception will include prominent Lyme researchers and clinicians.

On May 19, 2005, Literati with Lyme will host an evening fundraising event for the public (\$20) at New York University entitled "Writer's Block of the Worst Kind," featuring authors Tan, Cabot, Carroll and Smith and executive editor Weis in conversation with doctors Fallon and Joseph Burrascano. The authors, who have all had Lyme, will discuss how the disease affected their lives and books. Fallon and Burrascano will discuss the physiological causes of the authors' often frustrating and sometimes hair-raising experiences with the disease. Public question and answer period will follow. The Expository Writing Department and The School of Social Work are NYU co-sponsors with Dr Dean Ornish underwriting the auditorium.

Literati with Lyme has selected Manhattan because it is the traditional home of American publishing and is located in a state that often reports the highest number of Lyme cases.

Lyme is now the most common vector-borne disease in America. Although sometimes associated only with fatigue, vague, flu-like symptoms, and joint aches, Lyme often invades the central nervous system, in some cases causing crippling disability and occasionally, even death.



# Fundraiser at Carmine's, NY

Columbia Lyme & Tick-Borne Diseases Research Center Fundraiser  
– Order by Nov. 2

Come have dinner at Carmine's and see the new musical MEMPHIS with the Columbia Lyme Center on Thursday, November 19 in NYC. It's a hot show, lots of "bring it home and sing it" music, fabulous male and female leads. Limited seating. Tickets are \$375 per person (\$185 tax deductible) for dinner and prime orchestra seats. Print out the RSVP and mail to address provided.

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## New Website – Columbia TBD Research Center

For patients and families, physicians and researchers in need of information about chronic Lyme disease.

A powerful and credible source of Lyme-related materials, it represents the only academic research center in the country to focus multidisciplinary research on chronic Lyme. Synonymous with the Center's mission, the website offers up-to-date resources, new research results from Columbia University and elsewhere, frequently asked questions, an "ask the doctor" section (most popular to date), and commentary on important events in the Lyme world. Feedback on the site is welcome.

[Check out new website here](#)

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